

National figures, unadjusted for region.

Position	LOW	MID	HIGH
MARKETING			
Director of Marketing	\$120,000	\$140,000	\$180,000
Digital Marketing Manager	\$80,000	\$110,000	\$135,000
Brand Manager	\$95,000	\$110,000	\$130,000
Content Specialist	\$40,000	\$70,000	\$80,000
Product Marketing Manager	\$110,000	\$140,000	\$175,000
Marketing Coordinator	\$50,000	\$75,000	\$90,000
Social Media Marketing Coordinator	\$50,000	\$70,000	\$90,000
SEO Specialist	\$55,000	\$75,000	\$95,000